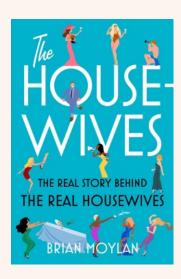
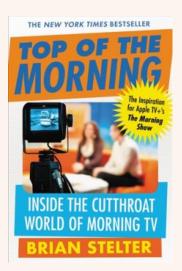
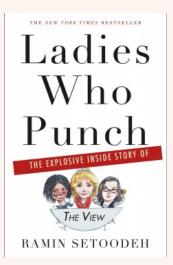
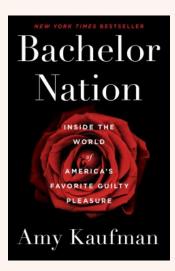
BEHIND THE SCENES

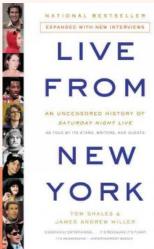


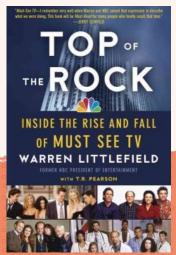












NO RULES
RULES
NETFLIX
and the
Culture of
Reinvention
REED
HASTINGS
ERIN
MEYER

