



What should I put on my website?

Your library website automatically displays your library hours and contact information, allows patrons to log in and view their library account information, and offers links to TRACpac, TAL Online, Global Road Warrior and Ask Us. There are also default banners to Press Display, OverDrive, Freading and Mango.

However, to get the most out of your website, it would be good to have additional content – making your website a **resource** for your patrons.

Not sure what to add? Here are some suggestions:

- Information about programs you offer, i.e. the Summer Reading Club, Book Club book lists, etc.
- A current list of Board members
- Any policies, particularly donation and collection development policies
- Your membership fees and/or fines
- Suggestions for purchase
- Link your Facebook page to your website
- Pictures, pictures, pictures!
- Library newsletters
- Display your library's mission statement
- Offer helpful resources for downloading eBooks and audiobooks
- A link to your town or municipality's website and ask them to link to you
- Links to community organizations
- Any news updates that your patrons may need to know
- Your Plan of Service
- Information about your Friends of the Library group
- List & describe the services you offer
- A frequently asked questions (FAQ) section to address common issues
- Information on how to volunteer at the library