



**EXPLORE
YOUR LIBRARY**

**Peace Library System
Fall 2018 Marketing Campaign**

Contest Poster & Entry Form Instructions

The Poster

1. There are two poster files available, and are the same except for size. One is letter-sized (11" x 8.5") and the other is tabloid-sized (17" x 11"). Choose the one that will work best on your printer.
2. Choose a word to go on the poster. This word can be typed on the poster before printing, or written on the poster after printing. Examples of great words to use are 'digital', 'search', 'discover', 'borrow', etc.
3. Hang the poster somewhere in the library that encourages exploration. **It's OK to give clues to the whereabouts of the poster!**

Entry Forms

1. Have entry forms available at the front desk, walk entrants through the process of how to enter
2. When entry forms are handed in, ensure they are filled out entirely (both top and bottom)
3. Tear off the bottom section of the entry and keep it; you can give the top section back to the entrant
4. Save your entries and send them to Peace Library System no later than October 29

Entries can be accepted until 12:00 pm on Monday, October 29, The draw will occur at Peace Library System on Friday, November 16.

Please familiarize yourself with the full contest rules at:
<http://peacelibrarysystem.ab.ca/contest-rules>